

# Luna Hayes

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**Objective:** I am a diligent and committed, life-long learner exploring the intersection between design, technology, and communication through technical hands-on experience in new media.

## Education

### University of North Carolina at Chapel Hill

*Chapel Hill, NC*

Bachelor of Arts in Communication Studies (Media Technology & Public Culture) | Minor in Studio Art | Minor in Media and Journalism (Journalism Track) *[Expected] May 2026*

## Experience

### Aperto Animo

*Hybrid | Chapel Hill, NC*

*Lead Design Editor*

*Aug. 2024-present*

- Design the layout of the 2024-2025 issue, incorporating branding and content.
- Format finalized student articles on philosophy into a single stylized & publishable volume.

### Digital4Good+ #ICANHELP

*Remote | Antioch, CA*

*Seasonal Graphic Design Intern*

*Jul. 2024-present*

- Design and create digital and print graphics, resource materials, and social media outreach content for various platforms (e.g. LinkedIn, Instagram, Facebook).

### UNC Office of Waste Reduction & Recycling

*Hybrid | Chapel Hill, NC*

*Graphic Design & Social Media Intern*

*Mar. 2024-present*

- Optimize informational pdfs, posters, and signage for student sustainability awareness on campus.
- Create and manage social media posts & reels (Instagram & Facebook, Meta Business Suite) to promote environmental education and initiatives.

### UNC BeAM Makerspace

*In-Person | Chapel Hill, NC*

*Program Assistant*

*Feb. 2024- present*

- Maintain safety and upkeep of equipment such as 3D printers, laser cutters, woodworking and textile machines.
- Lead training sessions and provide on-the-spot troubleshooting to ensure users complete their projects.
- Manage user access, material & equipment vending machine functionality, re-stocking, and upgrading.

### Journal of Foreign Affairs at Carolina

*Hybrid | Chapel Hill, NC*

*Design Editor*

*Feb. 2024-Dec. 2024*

- Collaborated with the design editor team to format finalized student articles about foreign affairs into a single stylized & publishable volume.

### Montgomery Digital

*Remote | Atlanta, GA*

*Graphic Design Intern*

*Feb. 2024- May 2024*

- Optimized and innovated new graphic styles and layout for sales/marketing use on social media.

## Skills

- Experienced in Adobe Illustrator, Photoshop, InDesign, Animate, After Effects, and Canva
- Experienced in basic HTML, CSS, JavaScript, Ruby, Python, and Arduino programming
- Gravity Sketch Certified Professional in VR modeling, competent in TinkerCAD and Blender 3D modeling